



TALLIA PREMIERS NEW SINGLE, 'WORLD ON A SLOPE' & CALLS FOR TEENAGERS TO TALK MORE OPENLY ABOUT MENTAL HEALTH

<http://smarturl.it/worldonaslope>

Discovered by Sir Elton John when she was just 13 years of age and now known only as 'Tallia', this soon to be 20-year-old has premiered her brand-new single 'World on A Slope', which is available today and on Spotify's 'New Music Friday' playlist.

The singer/songwriter has penned each and every song she has released to great critical acclaim, gathering fans across the world. Normally full of energy and attitude, her powerhouse soulful vocals have taken a twist on this track, tackling the much-debated subject of mental health.

'World on A Slope,' says Tallia, 'is about the overwhelming sensation that everyone around you is doing better than you. That everyone around you is happier, prettier, thinner, more ambitious, more talented, luckier and more successful than you. I wrote this song during the summer and I must be honest, I wasn't in a good place. Despite being surrounded by a big family, I still felt quite alone. To everyone else, my life looks wonderful and, in many ways, it is. So, I thought, how could anyone understand? I questioned how could I possibly be sad when my life is so full of light? I'm so fortunate to have so much love, there is so much glamour and there are so many adventures but behind it all, there is always a dark side and that is fuelled by social media and indeed my own insecurities and anxiety.'

Speaking with a raw honesty in this track, Tallia has set out to share her experiences about what it means to be 'really fine', a word we all use so flippantly and probably the biggest white lie that comes out of our mouths regularly!

'I admit I'm my own worst enemy. I'm highly ambitious, I have worked so hard for years and will continue to do my best in an industry that I love. I realise I have set unrealistic goals and what I am trying to learn is to give myself a break. It's not about 'not being good enough', it really is just about doing your best and keeping it all in perspective.'

Tallia is quick to defend the industry and points out that she is here for the long haul. *'This is about a shift in society, our culture, our norms. It's not just relevant in the music industry, it's everywhere. Kids compete about homework, teams, clothes, likes on Instagram. The barometer of our teenage cultural identity is in a dark place just now I think. We need to change that, and we do that by simply being more honest and talking.'*

Turning 20 years of age on 30TH October will represent a new chapter for the London based singer and TV personality. 'My new logo,' says Tallia, 'will be an ode to my twentieth year. More tolerance, just as much ambition, but gratitude and reflection will be added into the mix.'

It's perhaps Tallia's ability to navigate the entertainment landscape from music, to reality television, to fashion and indeed her charity endeavours that have allowed her to grow her brand. But if there is one thing she is determined to do, it's to use this platform to be a positive role model and just looking at her 500,000 following on Instagram, she's in the perfect position to do so.

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